### Exhibit C: Label for New Product Based on Default Information

## **Environmental Information for the Electricity Product (Insert Product Identification)**

(This is a new energy product. Enron Energy Services, Inc. has made no guarantee as to the environmental characteristics of the energy to be supplied from January through December, 2000. The data shown below are default values, and do not necessarily reflect the energy that Enron Energy Services, Inc. will supply.)

### (Insert Product Identification /Enron Energy Services, Inc.)

Electricity can be generated in a number of ways with different impacts on the environment. The standardized environmental information shown below allows you to compare this electricity product with electricity products offered by other electric suppliers.

#### **Energy Source** Default values are shown which represent 1996 Coal 49 % regional averages. Gas 7\_% Hydroelectric (large) \_2\_% Nuclear \_34\_% Oil \_6\_% Renewable energy Captured methane gas \_0\_% Fuel cells \_0\_% Geothermal \_0\_%

Hydroelectric (small) \_\_0\_%
Solar \_\_0\_%
Solid waste \_\_2\_%
Wind \_\_0\_%
Wood or other biomass \_\_0\_%

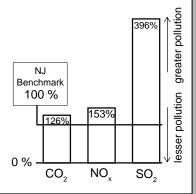
Renewable energy sources subtotal\_\_%

TOTAL 100%

# **Air Emissions**

The emission data given are default values and represent the average amount of air pollution associated with the generation of electricity in the region. This amount is compared to the New Jersey benchmark. The benchmark approximates the average emission rate for all electricity generation in New Jersey.

 ${
m CO}_2$  is a "greenhouse gas" which may contribute to global climate change.  ${
m SO}_2$  and  ${
m NO}_{\rm x}$  react to form acids found in acid rain.  ${
m NO}_{\rm x}$  also reacts to form ground level ozone, an unhealthful component of "smog."



## **Energy Conservation**

Enron Energy Services, Inc. is not investing in energy conservation measures for this electricity product. Energy conservation measures means less electricity needs to be generated and pollution is avoided.

See your Terms of Service for further information regarding this label. You may also call Enron Energy Services, Inc for additional information or a copy of the Terms of Service at (877) 358-3006.